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Static Guard® Announces Stylist Annie Jagger as Official Spokesperson

Chicago, IL (Date of release send out) – Static Guard® is pleased to announce stylist Annie Jagger as the brand’s first official spokesperson. Annie, who is best known for styling everything from editorial shoots to music videos to celebrity red carpet appearances for her loyal clients, always includes bottles of Static Guard® in her styling kit for fittings and various events.

“We feel that Annie’s expertise and understanding of Static Guard®’s numerous fashion fixes brings excellent exposure to the brand and also heightens the fashion community’s awareness of this everyday essential wardrobe tool,” says **Kristi Shafer, Brand Manager for Static Guard.** “Her long-term use and love of Static Guard® makes this an ideal partnership.”

“I am thrilled to be the official spokesperson for Static Guard® this season!” Annie explains. “Static Guard® has saved the day on the red carpet for me so many times, so I have first hand experience of how necessary and wonderful it is for each and every outfit.”

Annie is a leading stylist based in Los Angeles, and her work is regularly featured in media ranging from Enrique Iglesias music videos to red carpet appearances with clients such as Ashlee and Jessica Simpson, Emmy Rossum, Jamie Foxx and Eva Longoria, just to name a few.

In 1978, Alberto-Culver, makers of Static Guard® spray, patented an anti-static spray for use by consumers. Their formula, like many lotions, moisturizers and hair conditioners, contains a neutralizing agent and humidity-attracting (hygroscopic) substances. Static Guard spray has been a great accessory ever since. For more information please visit www.mystaticguard.com.

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